### MS. GRAZIELLA ARNAUDO

Téléphone: 011 +33 650 15 87 17

conscience.ag@gmail.com

### SOCIAL SCIENCES & MEDIA RESEARCHER

**Senior Middle Executive** 

### PROFESSIONAL PATH

### **PROFESSIONAL OF MISSION & PROJECT**

Keywords: Agent, Analyst, Coordinator, Advisor, Researcher, Supervisor, Rep's, Director.

I am Graziella Arnaudo. At 60 years old, with a purist bent, I specialize, by virtue of my perception and high emotional quotient, in all content that brings beneficial benefits to your interest.

My present and future mission: To share practical advice and insights, with/without management, with/without coaching, with/without Al; with a touch of honesty and authenticity.

In challenging situations, I prove to be a highly effective person.

### **SKILLS**

- Helping my mother, who has a neurodegenerative disease associated with dementia 10 years
- CRM, Representing service and product Satisfaction 10 years
- Leveraging innovation, between giftedness and standard, ICT, press, project, business, NPO 15 years
- Plan for success (using PESTEL analysis clearly)
- Watching, tracking, researching, gathering information, processing, controlling, representing, and disseminating information
- Securing funding (\$ 320,000 or more)

ICT: OSI, TCP/IP. C++, SQL, Java. Internet/Extranet. MSO 365, Sage 50, SAP, Oracle, Citrix

#### Values:

Self-determination of actions. Self-determination of thought Personal security. Security in the immediate environment. Security in society

Language: English 80% (IELTS) and French 100%

# **EDUCATION**

Introduction to Negotiation, Yale University by Coursera	2026	Online
DCS Management of SMEs ± 70 employees, AFPA Professional Training	2009	France
Master Media Studies, Free Auditor, University of Quebec in Montreal	1998	Canada
BA Social Science, Free Auditor, University of Paris 5 Descartes-Sorbonne	1986-1987	France

# **PROFESSIONAL OCCUPATION**

CAREGIVER 7/24 (Mother with severe NCD)	2016-2026	France
<ul> <li>Subragated Guardian (Mother with severe NCD)</li> <li>Union Council for Trustee – Condominium of 44 owners</li> <li>Curator (Mother with NCD)</li> </ul>	2023-Present 2020-2022 2016-2018	France France France
SUPERVISOR Master's exams EDHEC and IPAG Business Schools	2016-2017	France
Skills Assessment at ESCCOM and Psychology sessions at ITEC	2015	France
ADVISOR Publishing Ads at GQ Guide	2014	Canada
CRM Agent (@Moneris) & ADVISOR Publishing Ads at Elles Media	2010-2012	Canada
HRM at Coutances City Hall (Training SME's GM Assistant)	2009	France
CRM Agent Team Motivator – Products Services Center (@Bell)	2006-2008	Canada
ADVISOR Publishing Ads at Monaco-Communication	2005	Monaco
• CRM-HOTLINER 24/7 USA-Canada Zone 1 (@Visa @RogersFR)	2003-2004	Canada
• Independent COMMUNICATOR for Multimedia-Web-Video customers	1999-2002	Canada
• Independent <a href="http://www.companylisting.ca/Grace_ARNAUDO/default.aspx">http://www.companylisting.ca/Grace_ARNAUDO/default.aspx</a>	1998	Canada
• Independent Researcher for TV9 Community "Municipal Scenes"	1997	Canada
ADVISOR Publishing Ads at the Canadian Fashion Network Guide	1996	Canada
CRM Agent Top Notch (@OSMconcerts @CTVMontreal @TourismeQuebec)	1994-1995	Canada
CRM Agent (@LePoint @Caisse_Epargne)	1993-1994	France
• Executive NPO President A.U.M 3615 Telecom + Hungary and USA	1989-1991	France
Booker for Female Models at Metropolitan and Success	1988	France
Secretary at the Prefects Lounge MINISTRY of Public Safety (Interim)	1987	France
• PRESS (1200 h) Host-Director 95.2 FM co-production Beaubourg	1986-1988	France

### **ACHIEVEMENTS**

- Vertical communication with court-appointed representatives and senior B-level managers at Bell
- Review of the guardian's management accounts submitted to the Guardianship Judge
- Priority is given to medical and healthcare aspects, field operations, and logistics to ensure overall cohesion between the tutor and the stakeholders
- Saved my mother from probable death due to a medically inadequate nursing home
- Bank transactions, managed with a positive profit. And, correspondence with pension funds
- Neighborhood watch with police, monitoring the behavior of 9 residents for compliance with regulations
- Minutes of Ministerial meetings with Prefects
- Personal figure @Bell: \$3,2 M in gross sales / 18 months inbound & outbound calls
- +22,000 clients personally handled in marketing
- Highly appreciated by 94% of prospects and clients (numerous markets) for my organic connection
- Top-notch CRM marketing campaigns @TourismeQuebec @CTVMontreal @OSMconcerts
- Partnerships: General Electric Quebec, Air Canada, Outgames Montreal, Image+Nation Montreal
- Areas of expertise: Health, Design, Culture, Media, ICT, Finance, Real Estate, Tourism and Luxury
- Advisor to 3 independent innovation consultants
- Validated for 1 year by the Office of the Commissioner of Lobbying of Canada (Multimedia) in Ottawa
- Secured \$250,000 in operating grants (my NPO + 1 company)
- 185 VIPs met
- Distributed by @CBC 'Montreal Fashion Week' and News @CTVMontreal
- Local and national press relations covering culture, IT networks, and political issues
- Essential presence at events such as the inauguration of the Sophia-Antipolis technology park with the Senator, REED organization events in Cannes, and certain innovations in the Principality of Monaco
- Media guest in the Culture section: Montreal International Multimedia Market, Jutra Awards for Quebec Cinema in Montreal, Monte-Carlo Television Festival, Montreal Fashion Week, MIDEM Cannes
- Radio show proposal submitted to the Montreal Radio, Television, and Film Writers Society
- Published in: Journal Montréal, Elle Québec, Châtelaine, Nice-Matin (Business Section), and more
- 850 hours of live broadcasting, covering topics such as architecture and the 14th arrondissement of Paris

### **FREE TIME**

Faith, Digital Technology, Fine Arts, Fitness, Neurocognitive Care\_Wellbeing\_Nature

## **REFERENCES**

"Legal Guardian, Ms. ANSELME": Ms. ARNAUDO is fully committed to the various responsibilities of curator, showing initiative and rigor without fail for good management of the accounts of her protected.

"Retail Banking Branch Manager, Mr. BENHACENE": I can only recommend Ms ARNAUDO's qualities in full: her commitment, her rigor, her management, her follow-up, and the positive results she achieves.